

CERAMIC • ARCHITECTURE • DESIGN

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## **DIGITAL EDITION**

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#### **DESIGN BASICS**

Pop architecture is considered to be one of the truest modes of expression of the self, we explore why...



#### **POP ART KITCHEN**

Pop art kitchen decoration has found a new way to marry kitchen functionality with bold designs



#### SHOWCASE I PROJECT

Cepezed has transformed a former Shell office at 75 Oostduinlaan



## A POP OF LIFE

Pop architecture is considered to be one of the truest modes of expression of the self, we explore why...

Pop architecture is a style which refers to structures that symbolically represent objects, most often with a hyper inflated scale, colour, proportion, and scheme with fantastic designs, vast sculptures on an architectural scale, or to any architecture produced that is more a metaphor than a building. Pop architecture is very important, it is the true democratization of art, it is art which has made for the masses and cuts through the artistic elitism.

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Pop art kitchen decoration has found a new way to marry kitchen functionality with bold designs inspired by Andy Warhol and his art.

Pop art has a great influence on interior design with its quirky placement, eclectic objects and bold, flashy colours. Decorating the different spaces in your home with pop art influences can zing up the environment bringing forth a freshness that is both appealing and entertaining.

Having pop art makes your space come alive with gradients that are extensions of your own personality, you can individualize it, to express your ideas, your sense of self. The used of bold and strong colours such as orange, red, green, yellow will make the space pop!

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#### **TIMELESS DESIGN**

Cepezed has transformed a former Shell office at 75 Oostduinlaan, into a resident living in park hoog oostduin.

Cepezed has been developing, designing and realizing buildings that are both modern and timeless since 1973. The office has a broad portfolio, ranging from buildings for living and working to projects for healthcare and relaxation. They also design infrastructure and building products. Their recent project in park hoog oostduin, Netherlands is the residents, is a transformation of the former Shell office at 75 Oostduinlaan, which had long been part of the Shell campus in the stately Benoordenhout district, a city in Netherlands.

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