

**VARMORA**

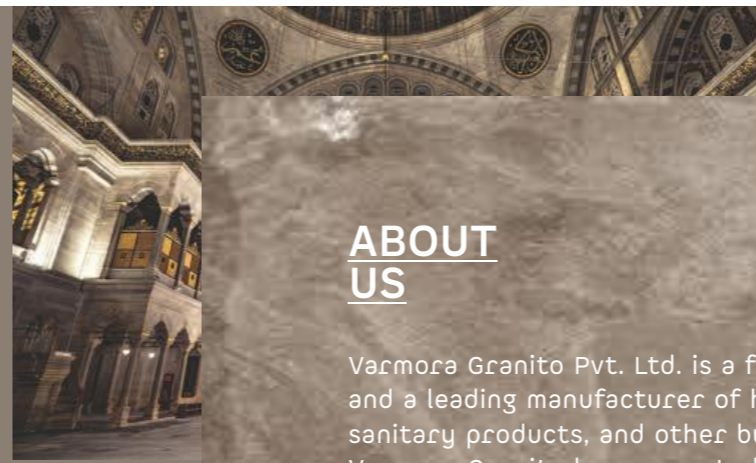
TILES • BATHWARE



new  
style

PIONEERING  
CERAMIC EXCELLENCE

*mystique* 50x  
COLLECTION 50cm



## ABOUT US

Varmora Granito Pvt. Ltd. is a flagship company of the Varmora Group and a leading manufacturer of high-quality ceramic tiles, bath and sanitary products, and other building materials. Established in 1994, Varmora Granito has grown to become one of the largest manufacturers in the industry, with in-house production capacity of 35 msm per annum. With a focus on innovation, sustainability, and customer satisfaction, Varmora Granito is committed to providing its customers with the best products and services worldwide. Varmora now boasts 317 exclusive brand outlets (EBOs) and 2,000+ multi-brand outlets (MBOs) in their network. Whether you're looking for stylish tiles, durable bath and sanitary products, or other building materials, Varmora Granito has you covered.

To know more about Varmora Granito visit [www.varmora.com](http://www.varmora.com)





## ABOUT THE TECHNOLOGY

Discover the remarkable combination of traditional craftsmanship with the latest technology. We at Varmora strive for advancement in the ceramic world by infusing modern techniques and technology to craft impeccable and unique textures, designs, and layouts. The meticulously crafted tiles undergo a superior transition with the help of technology, showcasing versatile effects. Above all, vivid techniques are opted that add high aesthetic value to the tiles and through advanced machinery, the tiles are molded and given a definite shape to blend with the decor style of spaces seamlessly.

INTRODUCING

...

BEAUTY OF TILES THAT  
LASTS A LIFETIME

*mystique*  
COLLECTION

50+

DESIGNS  
COMBINATIONS

01

SIZE  
FINISH

11

CREATIVE  
CONCEPTS



The harmony of designing elements, artistic concept, subtle shades and muted tones form a masterpiece. The masterpiece is an innovation in the ceramic world that elevate the interior aesthetic with touch of luxury and grandeur.



WITNESS  
THE  
MERGER OF  
ART WITH  
ARCHITECTURE

*mystique*  
COLLECTION

50x  
50cm  
12mm THICKNESS



Transform your space  
into an architectural  
marvel with a unique tile  
size and designs to  
complement every corner.

## INDEX



Basaltic



Blair



Delicat



Elito



Frittas



Martino



Promo



Rome



Slato



Soil



Vintage

Tune the rhythm of your  
space with a range of  
exotic yet elegant  
collections, equal in  
form and function.

## TECHNICAL FEATURES

Discover infinite possibilities with class-apart features of tiles, blending effortlessly with the decor style of versatile spaces.



EASY CLEANING AND CARE



THERMAL SHOCK RESISTANCE



HEAT-RESISTANT



RESISTANCE TO STAINS



LIGHT-FAST COLOURS



RESISTANCE TO HOUSEHOLD CHEMICALS



SCRATCH RESISTANCE



DOES NOT ABSORB LIQUIDS



IMPACT RESISTANCE



ANTI-SKID



DIGITAL PRINTING



ECO FRIENDLY



ZERO MAINTENANCE

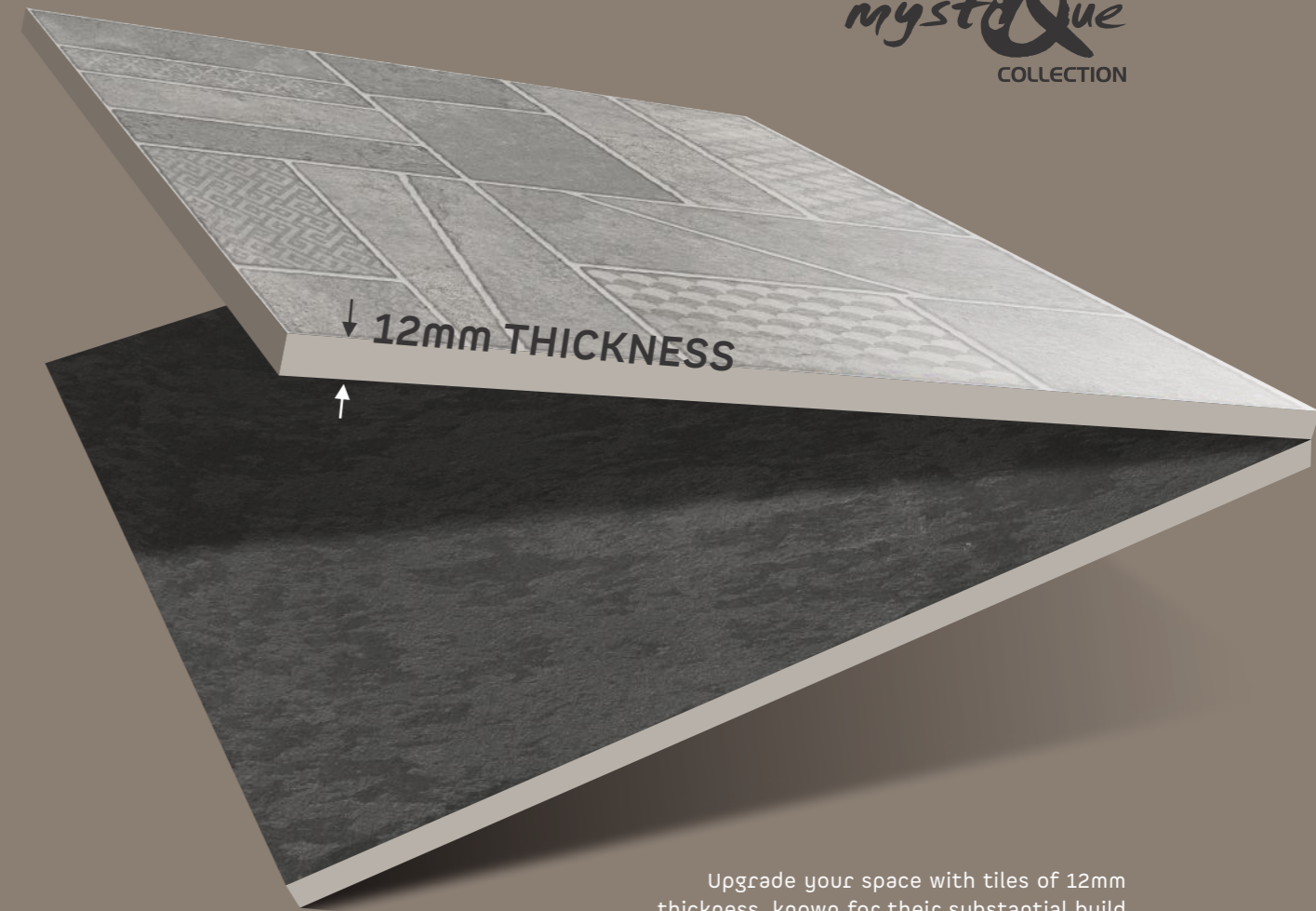


ABRASION RESISTANCE



RANDOM

*mystique*  
COLLECTION



Upgrade your space with tiles of 12mm thickness, known for their substantial build and versatility. The thickness adds resilience and a touch of elegance to spaces.



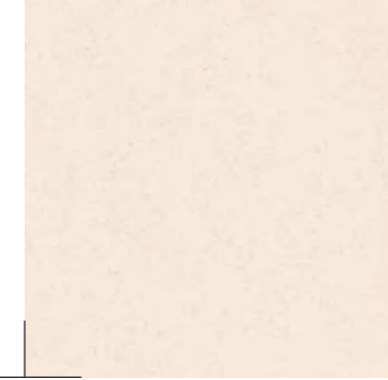
**mystique**  
COLLECTION

Preview of : Basaltic Brown



**Basaltic** | Rustic Matt | Series - Mystique

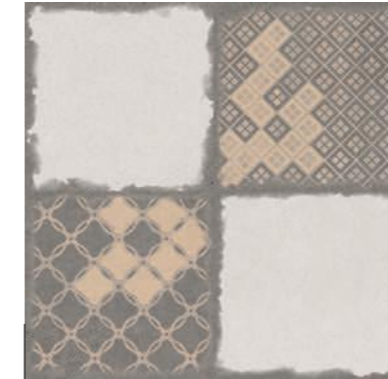
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**Basaltic Ivory**  
Random Faces - 3



**Basaltic Brown**  
Random Faces - 3



**Basaltic Multi Decor**  
Random Faces - 3



**Basaltic Natural**  
Random Faces - 3





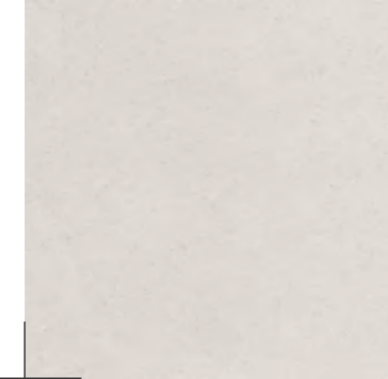
**mystique**  
COLLECTION

Preview of : Basaltic Bianco



**Basaltic** | Rustic Matt | Series - Mystique

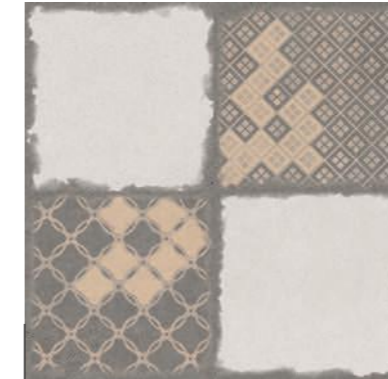
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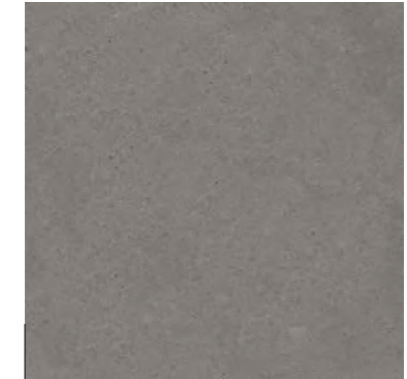
**Basaltic Bianco**  
Random Faces - 3



**Basaltic Grey**  
Random Faces - 0



**Basaltic Multi Decor**  
Random Faces - 3



**Basaltic Nero**  
Random Faces - 3







Blair | Rustic Matt | Series - Mystique

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Blair Natural



Blair Stone



Blair Red



Blair Nero





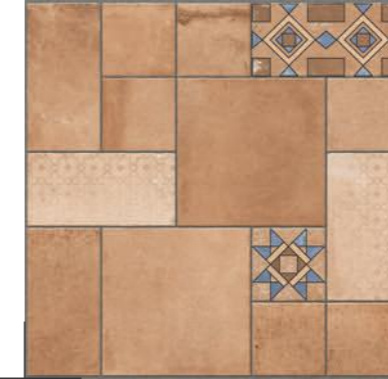
*mystique*  
COLLECTION

Preview of : Delicat Natural



Delicat | Rustic Matt | Series - Mystique

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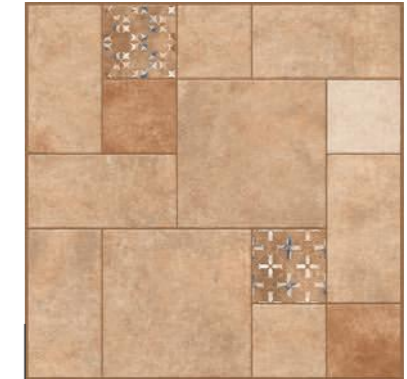
Delicat Copper  
Random Faces - 4



Delicat Dove  
Random Faces - 4



Delicat Choco  
Random Faces - 4



Delicat Natural  
Random Faces - 4





mystique  
COLLECTION

Preview of : Delicat Grey



Delicat | Rustic Matt | Series - Mystique

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Delicat Grey  
Random Faces - 4



Delicat Ivory  
Random Faces - 4





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Preview of : Elito Grey

Elito

Rustic Matt | Series - Mystique

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Elito Grey  
Random Faces - 4



Elito Ivory  
Random Faces - 4



Elito Natural  
Random Faces - 4





*mystique*  
COLLECTION

Preview of : Frittass Griss Mix



Frittass | Rustic Matt | Series - Mystique

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Frittass Copper  
Random Faces - 4



Frittass Grey  
Random Faces - 4



Frittass Natural Mix  
Random Faces - 4



Frittass Griss Mix  
Random Faces - 4





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COLLECTION

Preview of : Martino Copper



Martino | Rustic Matt | Series - Mystique

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Martino Ivory  
Random Faces - 4



Martino Copper  
Random Faces - 4



Martino Pearl  
Random Faces - 4



Martino Nero  
Random Faces - 4





mystique  
COLLECTION

Preview of : Martino Rust



Martino | Rustic Matt | Series - Mystique

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Martino Rust  
Random Faces - 4



Martino Stone  
Random Faces - 4





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Preview of : Promo Slato



Promo | Rustic Matt | Series - Mystique

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Promo Ivory



Promo Brown



Promo Slato  
Random Faces - 4



Promo Red







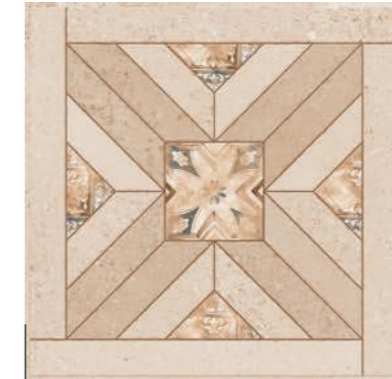
*mystique*  
COLLECTION

Preview of : Rome Beige



Rome | Rustic Matt | Series - Mystique

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Rome Beige





*mystique*  
COLLECTION

Preview of : Slato Grey + Slato Grey Decor

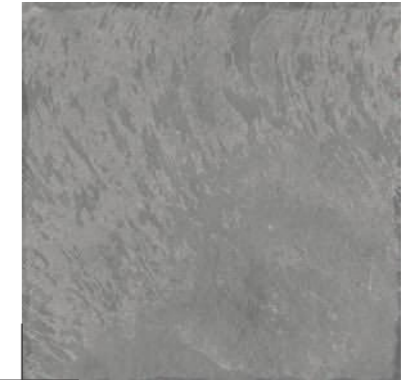
Slato

Rustic Matt | Series - Mystique

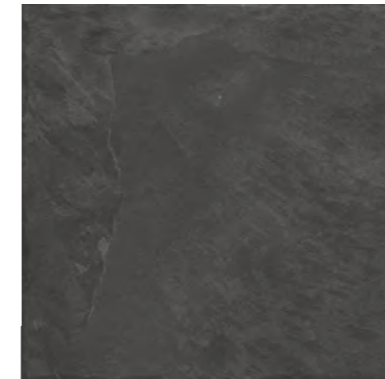
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Slato Bianco  
Random Faces - 6



Slato Grey  
Random Faces - 6



Slato Nero  
Random Faces - 6



Slato Grey Decor  
Random Faces - 4





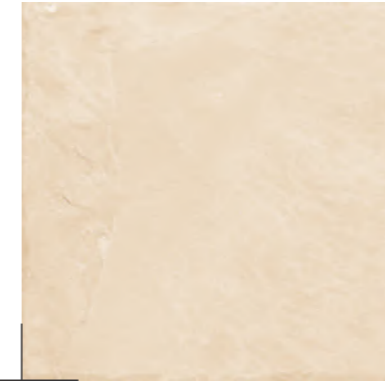
*mystique*  
COLLECTION

Preview of : Slato Coco + Slato Coco Decor

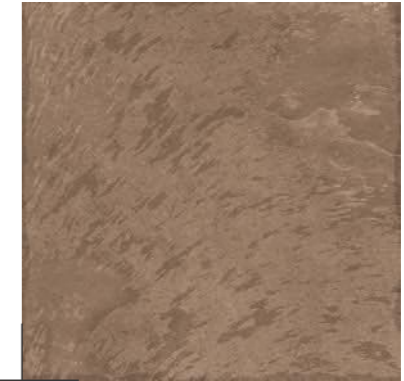
Slato

Rustic Matt | Series - Mystique

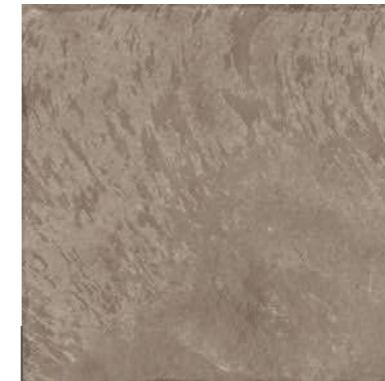
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Slato Ivory  
Random Faces - 6



Slato Coco  
Random Faces - 6



Slato Natural  
Random Faces - 6



Slato Coco Decor  
Random Faces - 4





*mystique*  
COLLECTION

Preview of : Slato Copper



Slato | Rustic Matt | Series - Mystique

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Slato Copper  
Random Faces - 6





**mystique**  
COLLECTION

Preview of : Soil Bianco

Soil

Rustic Matt | Series - Mystique

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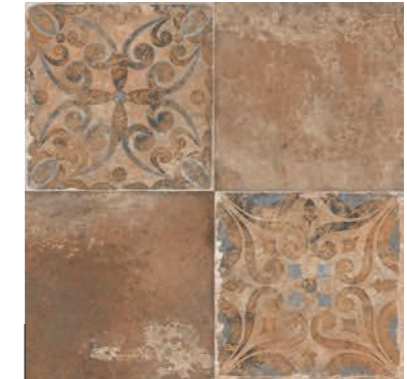
Soil Bianco  
Random Faces - 5



Soil Cemento  
Random Faces - 5



Soil Coffee  
Random Faces - 5



Soil Rust Copper Decor  
Random Faces - 4





*mystique*  
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Preview of : Vintage Brik



Vintage | Rustic Matt | Series - Mystique

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Vintage Brick  
Random Faces - 3



# Technical Specification

DIGITAL OUTDOOR TILES

SR. NO.	CHARACTERISTIC	TEST METHOD	IS 15622 :2017 (GROUP B I b)	VARMORA VALUE	
<b>A</b>					
<b>DIMENSION &amp; SURFACE QUALITY</b>					
1	Deviation in Length & Width	IS - 13630 - 1	± 0.10%	± 0.10%	
2	Deviation in Thickness	IS - 13630 - 1	± 5.00%	± 3.50%	
3	Straightness of sides	IS - 13630 - 1	± 0.10%	± 0.10%	
4	Rectangularity	IS - 13630 - 1	± 0.10%	± 0.10%	
5	Surface Flatness	IS - 13630 - 1	± 0.50%	± 0.20%	
6	Surface Quality	IS - 13630 - 1	Minimum 95 % tiles shall be free from visible defects	95%	
<b>B</b>					
<b>PHYSICAL PROPERTIES</b>					
1	Water Absorption	IS - 13630 - 2	Avg. 0.08% < E ≤ 3%	Avg. 0.5% - 3%	
2	Modulus of Rapture(N/mm)	IS - 13630 - 6	Avg. 30 N/mm <sup>2</sup>	Avg. 32 N/mm <sup>2</sup>	
3	Breaking Strength (N)	IS - 13630 - 6	Thickness <7.5 mm = 700 N, Min Thickness ≥7.5 mm = 1100 N, Min	Thickness ≥7.5 mm = 1200 N	
4	Moisture Expansion (mm/m)	IS - 13630 - 3	0.02 Max.	0.01 Max.	
5	Scratch Hardness of Surface (Mohs' Scale)	IS - 13630 - 13	5, Min	5, Min*	
6	Resistance of Surface Abrasion(Glazed Tiles)	IS - 13630 - 11	Class II, Min.	Class IV	
7	Co-efficient of linear thermal expansion	IS - 13630 - 4	7x10 <sup>-6</sup> , Max	7x10 <sup>-6</sup> , Max	
8	Thermal Shock Resistance	IS - 13630 - 5	10 Cycles, Min	10 Cycles, Pass	
9	Crazing Resistance	IS - 13630 - 9	4 Cycles at 7.5 Bar, Min	4 Cycles, Pass	
10	Impact Resistance-Co-efficient of Restitution	IS - 13630 - 14	0.55, Min	0.55, Min	
11	Co-efficient of Friction	-	Manufacturer Norms	Manufacturer Norms	
12	Frost Resistance	IS - 13630 - 10	Manufacturer Norms	No Damage	
13	Bulk Density (g/cc)	IS - 13630 - 2	2.0 , Min	2.3	
<b>C</b>					
<b>CHEMICAL PROPERTIES</b>					
1	Resistance to Staining	IS - 13630 - 8	Class 1, Min.	Class 1, Min	
2	Resistance to Household Chemicals	IS - 13630 - 8	Class AA, Min	Class AA, Min	
3	Resistance to Acids & Alkalis	IS - 13630 - 8	Required If agreed according to chemical resistance class indicated by manufacturer	Resistance	
<b>Product Category</b>		<b>Body</b>	<b>Size</b>	<b>Coverage (Sq. M.)</b>	<b>No. of Tiles/Box</b>
Parking		Parking	500X500MM	0.75	3 PCS

VARMORA Values given above are own valued, Which we tries to maintain, how ever test results may differ up to the limit prescribed under IS 15622 :2017 (GROUP B I b)  
\* Minimum 5 On matt tiles.

Note: Colour shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Our effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons (box) of the tiles. No responsibility will be accepted by the company once the tiles have been fixed.



## VARMORA

TILES • BATHWARE

### HEAD OFFICE

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