

A REMARKABLE

CERAMIC REVELATION



80x 160cm



#### **ABOUT US**

Varmora Granito Pvt. Ltd. is a flagship company of the Varmora Group and a leading manufacturer of high-quality ceramic tiles, bath and sanitary products, and other building materials. Established in 1994, Varmora Granito has grown to become one of the largest manufacturers in the industry, with in-house production capacity of 35 msm per annum. With a focus on innovation, sustainability, and customer satisfaction, Varmora Granito is committed to providing its customers with the best products and services worldwide. Varmora now boasts 317 exclusive brand outlets (EBOs) and 2,000+ multi-brand outlets (MBOs) in their network. Whether you're looking for stylish tiles, durable bath and sanitary products, or other building materials, Varmora Granito has you covered.

To know more about Varmora Granito visit www.varmora.com



# ABOUT THE TECHNOLOGY

Discover the remarkable combination of traditional craftsmanship with the latest technology. We at Varmora strive for advancement in the ceramic world by infusing modern techniques and technology to craft impeccable and unique textures, designs, and layouts. The meticulously crafted tiles undergo a superior transition with the help of technology, showcasing versatile effects. Above all, vivid techniques are opted that add high aesthetic value to the tiles and through advanced machinery, the tiles are molded and given a definite shape to blend with the decor style of spaces seamlessly.

#### **FORMAT**

INTRODUCIN

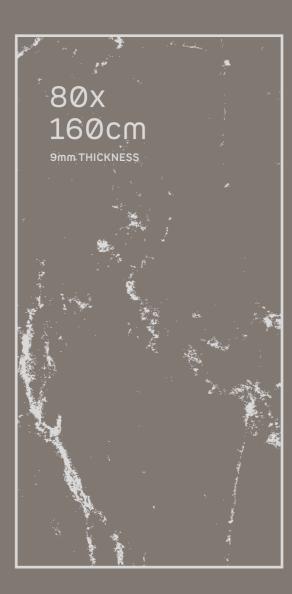
10 UNIQUE

SURFACES

FOR THE

FIRST TIME

IN INDIA



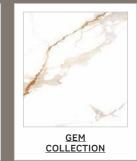
Live larger than life with a seamless format equipped with functionally rich attributes.

#### **INDEX**





















REDEFINING SPACES WITH

EXCEPTIONAL COLLECTIONS

### **TECHNICAL** FEATURES

Explore boundless possibilities with exceptional features of GVT, harmonizing with multifunctional spaces seamlessly.



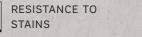
EASY CLEANING AND CARE



THERMAL SHOCK RESISTANCE



HEAT-RESISTANT





LIGHT-FAST COLOURS





RESISTANCE TO HOUSEHOLD CHEMICALS



IMPACT RESISTANCE



ANTI-SKID



DIGITAL PRINTING

DOES NOT

ABSORB LIQUIDS



ECO FRIENDLY



ZERO MAINTENANCE



ABRASION RESISTANCE



RANDOM

## **ATTRIBUTES**





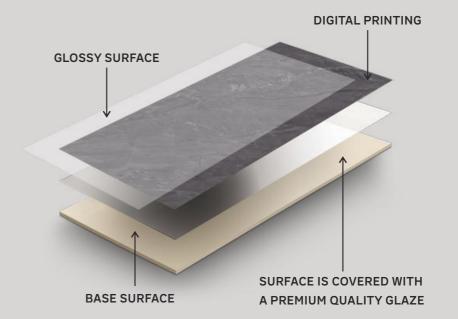








High gloss finishes offer a luxurious and sleek look achieved through polishing and buffing surfaces to create a mirror-like effect that reflects light. They make spaces appear larger and brighter by enhancing light reflection.



#### **HIGH GLOSS INSPIRATION**







ABSORPTION



ECO FRIENDLY





— GLAZE



IMPORTED SUPER



















ARMANI BIANCO





ARMANI TUSK

















BARCELONA BEIGE





BARCELONA BROWN





BARCELONA GREY





BARCELONA NERO













BERLIN IVORY

















BRECCIA FANTASTIC - A



















CADILO BIANCO



CADILO STEEL



CADILO GREY

















CADILO BROWN













CARRARA GEONA GOLD





CARVINO FERN





CARVINO SKY













CRYSTAL ONYX BIANCO





CRYSTAL ONYX PEACH





CRYSTAL ONYX MINT













CRYSTAL WHITE









\* Touch the **QR** to unlock 360° view.













GRESS PEARL





GRESS MINT









INFINITY CALCUTTA FERN





































INFINITY DEVON BIANCO











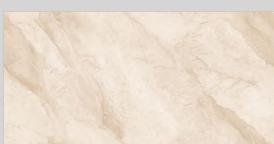




























































INFINITY SAVLON BEIGE













































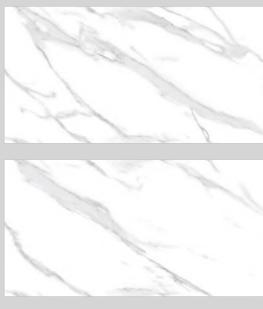








INIFNITY STATUARIO PULIDO



























\* Touch the **QR** to unlock 360° view.















LYON IVORY



















PACIFIC ONYX WHITE





PACIFIC ONYX BEIGE















PETROK PEARL





PETROK GREY





PETROK BEIGE













STATUARIO CASTROK





STATUARIO CLASSIC













ROMANO BIANCO





TOKYO IVORY













WESTEN BIANCO





WESTEN SKY





WESTEN PEAR



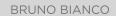
















BRUNO UNIQUE





BRUNO NATURAL













































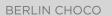
















BERLIN GREY















CALCUTTA OYSTER





COBBLES AQUA













ONTARIO CHOCO





ONTARIO BLACK





LABRADORITE BLUE



















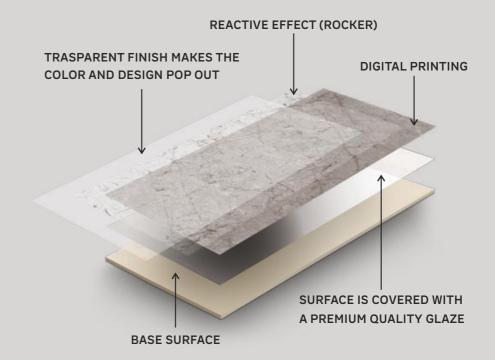






## INTRODUCING THE CAPTIVATING ROCKER COLLECTION: AN EMBODIMENT OF ELEGANCE THAT ELEVATES ANY LIVING SPACE.

Experience the unparalleled punch of these tiles as they redefine interior design by seamlessly blending aesthetics and practicality. With a steadfast focus on safety, the collection offers a non-slip surface, ensuring secure footing, complemented by remarkable abrasion resistance for the enduring charm. The beauty of these tiles is effortless to maintain, requiring minimal upkeep while retaining their dazzling allure. From walls to floors, the "Rocker Collection" demonstrates its versatility. Crafted with meticulous artistry, the digital embossed effect adds an alluring tactile dimension, complemented by a unique glaze that amplifies visual appeal.





**ROCKER** 

**INSPIRATION** 





ABSORB LIQUIDS





IMPORTED SUPER

GLAZE



€ ECO FRIENDLY

























AVENUE BIANCO





AVENUE GREY













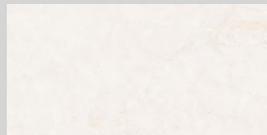














BRECHE PEARL





BRECHE IVORY





BRECHE NATURAL













CARMEL BIANCO





CARMEL BEIGE













DORITO CHOCO





DORITO NERO













HARVARD WHITE





HARVARD GREY





HARVARD BROWN

ROCKER COLLECTION















































INFINITY AURORA IVORY

































INFINITY LAPIS BROWN





DORMITO IVORY

(MATT COLLECTION) ▲







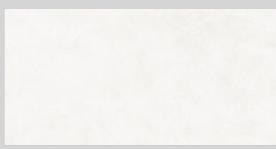








INFINITY LAPIS GREY





(MATT COLLECTION) ▲























































INFINITY TECON BEIGE





DORMITO PALE















INFINITY TECON GREY





DORMITO NATURAL

(MATT COLLECTION) ▲



























ORO GREY













SMOKY BEIGE

















TORATO BIANCO



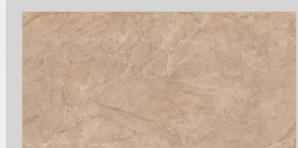


TORATO GREY





TORATO IVORY



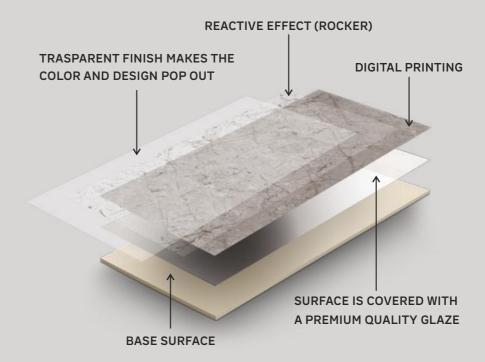


TORATO BROWN



## Introducing the captivating Rocker Collection: An embodiment of elegance that elevates any living space.

Experience the unparalleled punch of these tiles as they redefine interior design by seamlessly blending aesthetics and practicality. With a steadfast focus on safety, the collection offers a nonslip surface, ensuring secure footing, complemented by remarkable abrasion resistance for the enduring charm that packs a punch. The beauty of these tiles is effortless to maintain, requiring minimal upkeep while retaining their dazzling allure. From walls to floors, the "Rocker Collection" demonstrates its versatility. Crafted with meticulous artistry, the digital embossed effect adds an alluring tactile dimension, complemented by a unique glaze that amplifies visual appeal.



FEATURES

**ROCKER X** 

**INSPIRATION** 









GLAZE

IMPORTED SUPER





ECO FRIENDLY













ROCKER X COLLECTION













ALABASTER ICE





ALABASTER GREY







■ 報報 ■ 1. 使 表別 ■ Market ■ Market ALABASTER TUSK

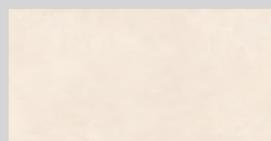
\* Touch the **QR** to unlock 360° view.







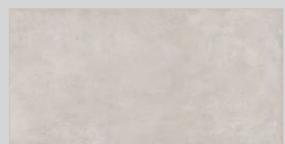




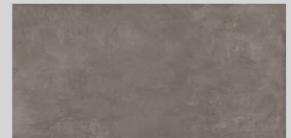












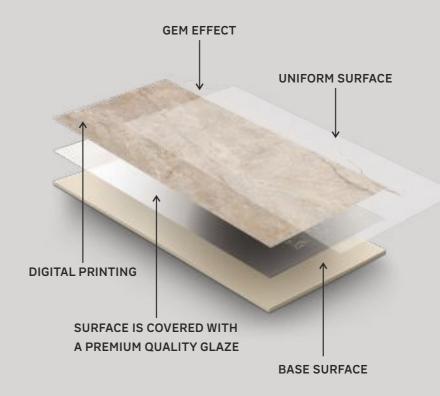




## INTRODUCING GEM COLLECTION BY VARMORA - WHERE LUXURY MEETS INNOVATION.



Like precious gems, these tiles radiate opulence and sophistication, transforming spaces with elegant flair. Meticulously crafted by Varmora, the Gem Surface showcases a dual-surface effect in each tile, harmonising embossed glossiness with subtle matte refinement. This distinctive combination adds depth and character, igniting creativity in interior design. Elevate your spaces with Varmora's Gem Surface's brilliance, where luxury and innovation converge, offering an unmatched aesthetic experience that redefines elegance.



FEATURES





ABSORPTION





DUAL EFFECT ON SURFACE



















AUSTIN BLACK

















STATUARIO MADRID





STATUARIO TOWN













MONTERIAL GREY





MONTERIAL TAUPE



















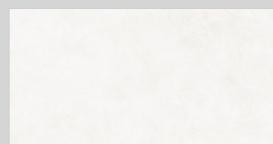




INFINITY ORLADO - A



INFINITY ORLADO - B



DORMITO BIANCO

(MATT COLLECTION) ▲













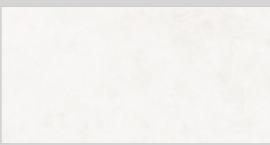


INFINITY TROPICAL FERN - A





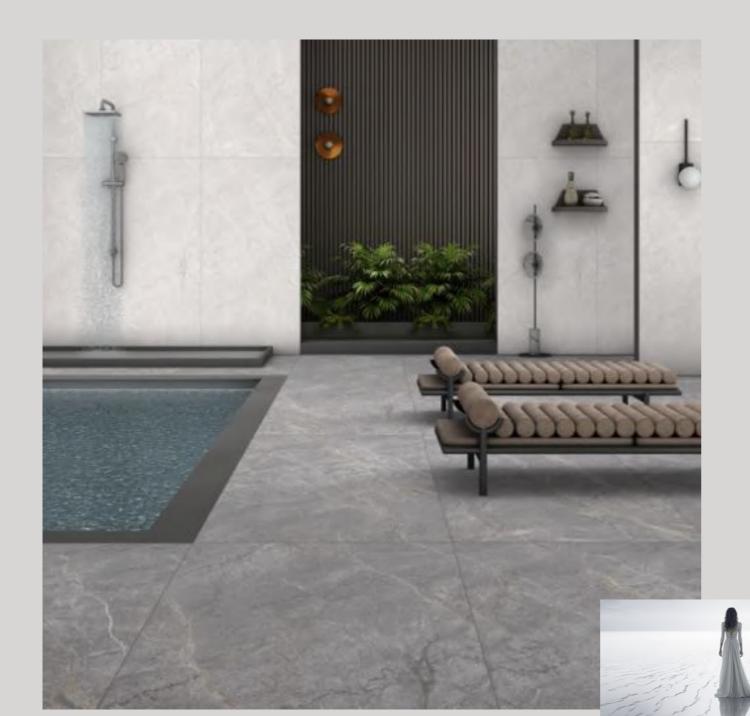
INFINITY TROPICAL FERN - B

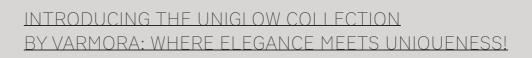




(MATT COLLECTION) ▲

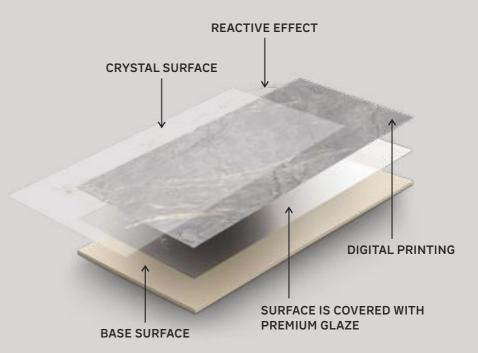








Experience the enchanting blend of elegance and distinctiveness in Varmora's Uniglow Collection. Revel in the allure of its Sugar Shiny Surface, adorned with designs mirroring sugar granules and motifs boasting dazzling colour schemes. This innovation, a first in India by VARMORA, undergoes meticulous crafting to achieve its surface brilliance, imparting a naturally perfect look. Ideal for both walls and floors, the Uniglow Collection adds a touch of allure to any space. Draw inspiration from its sugar and glitter surface, allowing for endless creative applications. Elevate your surroundings with a radiant sparkle today!



UNIGLOW INSPIRATION





▲ LOW WATER

ABSORPTION





DUAL EFFECT

ON SURFACE















RECEPTION



RESTAURANT < LOUANGE</p>















ETHOS BIANCO























REXO GREY















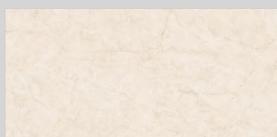


STATUARIO VICTORIA

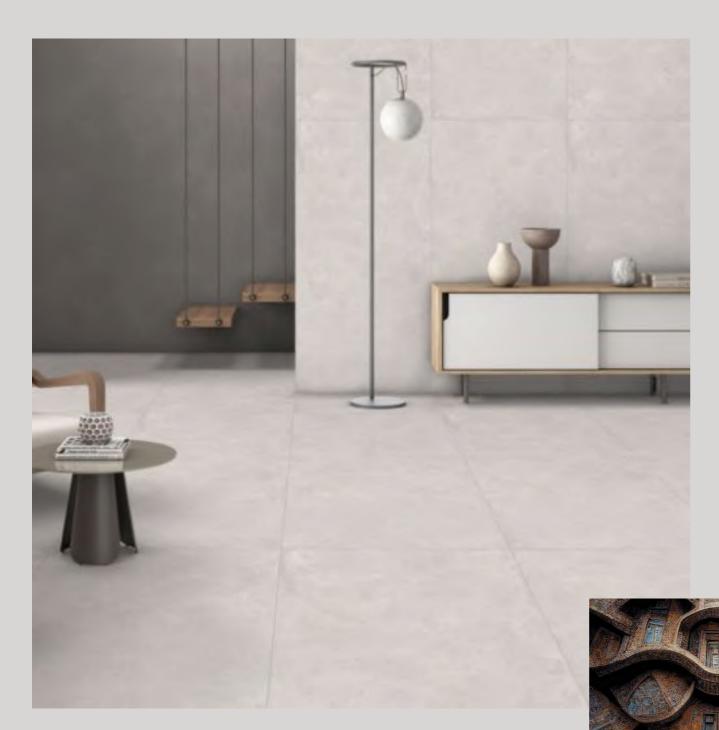




XOLO PEARL



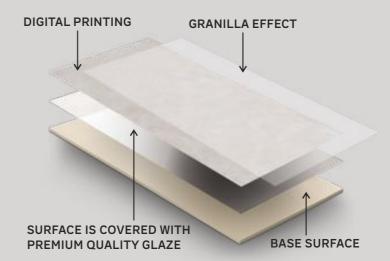




# INTRODUCING THE PLAY MATT COLLECTION BY VARMORA: WHERE STYLE AND FUNCTION HARMONISE EFFORTLESSLY.

Discover the Play matt Collection tiles, combining matte elegance with innovative structure. Embrace sophistication with a subtle touch of shine strategically placed for a glare-free experience. Prioritizing safety, these tiles excel in the DCOF test, making them ideal for wet areas. Enjoy both aesthetic appeal and slip resistance in perfect harmony. The Play Matt Collection offers the best of both worlds—a matte surface with a delicate shimmer, ready to adorn walls and floors. Experience the balance of beauty and practicality.

These tiles feature vibrant, natural colors with captivating highlighters. Employing specific technology, these vivid hues are applied to the surface to achieve a harmonious and consistent appearance. Our tiles have successfully passed the DCOF test, ensuring their suitability for spaces susceptible to water, oil, or grease exposure. Elevate your surroundings with the Play Matt Collection's combination of style, safety, and vibrant elegance.



PLAY MATT INSPIRATION







ABSORPTION



ADVANCED GLAZE



FRIENDLY





















EMINENT TAUPE





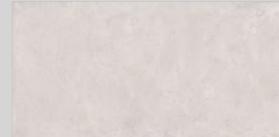
\* Touch the **QR** to unlock 360° view.













EMINENT PEARL





EMINENT STEEL



EMINENT ASH

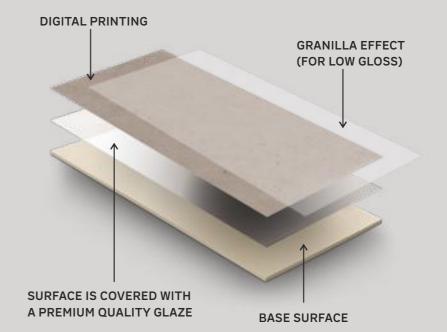
\* Touch the **QR** to unlock 360° view.





# INTRODUCING THE NOVEL COLLECTION BY VARMORA: WHERE NATURE'S DESIGN TAKES CENTER STAGE.

Inspired by the elegance of natural stone, this collection offers a surface with low reflection, mimicking the untouched beauty of rocks. Resistant to stains, these tiles enhance spaces with their understated matte sparkle while providing slip resistance (up to R9) for safety with style. Crafted with a unique glaze material, these tiles achieve their low gloss surface. Elevate your surroundings with the Novel Collection, a perfect blend of nature and innovation, ideal for wet areas, outdoor spaces, and high-traffic commercial zones.



NOVEL INSPIRATION









SPARKLE EFFECT EFFECT





ADVANCED GLAZE



RESISTANCE



ANTI-SKID













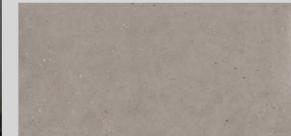
















NOVEL COLLECTION











KREMON BEIGE



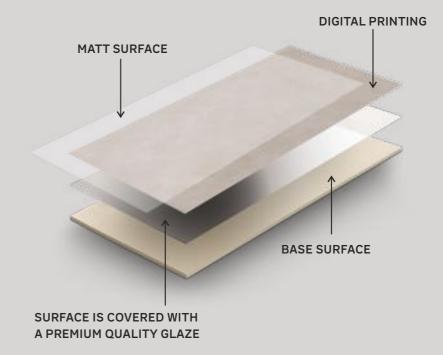


KREMON COPPER



# INTRODUCING MATT COLLECTION BY VARMORA - A PERFECT BLEND

Matt collection blends elegance, practicality, and a distinctive matt surface with a punch for your home. These tiles boast a non-shiny appearance, effectively concealing stains and scratches. Their exceptional anti-slip properties make them perfect for bathrooms, kitchens, and balconies. Crafted with a premium colour glaze using advanced technology, these tiles embody understated beauty that lasts. Elevate your space with the Matt collection's sophistication and functionality.



MATT INSPIRATION







ABSORPTION





GLAZE



ECO FRIENDLY

















DORMITO BIANCO





DORMITO NATURAL





DORMITO NERO











DORMITO IVORY

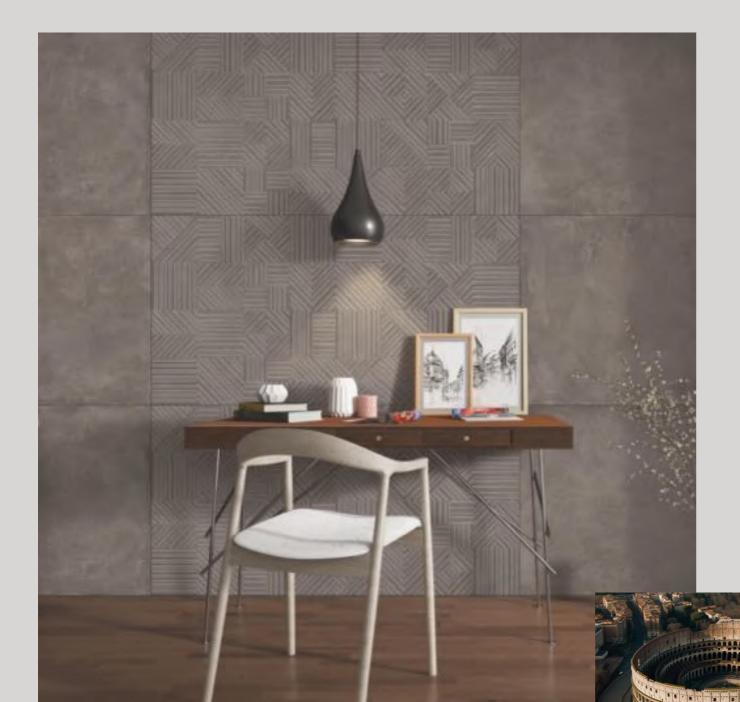


DORMITO PALE



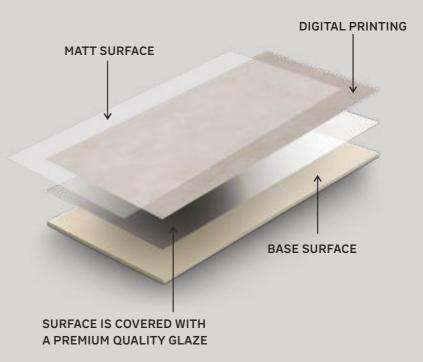


DORMITO BRICO



# Introducing MATTIC X Collection by Varmora - A perfect blend

Mattic X collection is a blend of elegance, practicality, and a distinctive matt surface for your home. These tiles boast a non-shiny appearance, effectively concealing stains and scratches. Their exceptional anti-slip properties make them perfect for bathrooms, kitchens, and balconies. Crafted with a premium colour glaze using advanced technology, these tiles embody understated beauty that lasts. Elevate your space with the Mattic X collection'ssophistication and functionality.



MATT X INSPIRATION





LOW WATER ABSORPTION

ABSORPTION







DIGITAL GLAZE

















DORMITO BIANCO





DORMITO BIANCO DECOR





DORMITO NATURAL





DORMITO NATURAL DECOR













DORMITO NERO



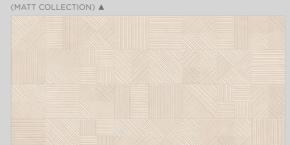


DORMITO NERO DECOR





DORMITO IVORY





DORMITO IVORY DECOR













DORMITO PALE





DORMITO PALE DECOR





DORMITO BRICO



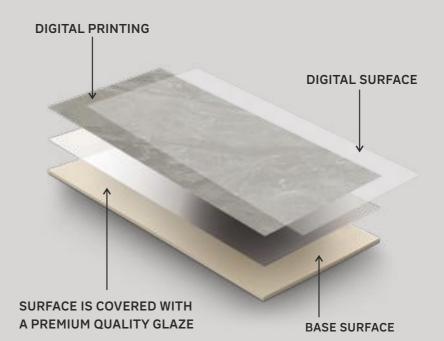


DORMITO BRICO DECOR





Discover ORRA's exquisite collection of matt textures inspired by nature's beauty. Our upgraded matt finish focuses on creative brilliance and offers a luxurious touch. Utilising digital technology, the surface is uniformly glazed, eliminating cloudiness and reducing light reflection. This results in a transparent surface intensifying black colours for a striking effect. Not just visually appealing, our surfaces also provide high resistance (up to R9), ensuring elegance and durability. Experience the grace of nature with a modern twist through ORRA's unique matt textures.



ORRA INSPIRATION























JUMPSUIT TOWN









INFINITY KELIXO PEARL































MONT PEARL





MONT NATURAL



ORRA COLLECTION



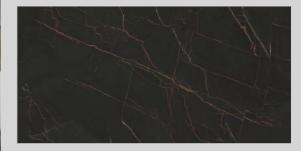








REVORA GREY





SIMONA BLACK

# vww.variiora.col

## **Technical Specification**

GVT (Normal Vitrified Body & Color Vitrified Body)

SR. NO.	CHARACTERISTIC		TEST METHOD IS		IS	15622 :2017 (GROUP B I a)	VARMORA VALUE
A	DIMENSION & SURFACE QUALITY						
1	Deviation in Length & Width		IS - 13630 - 1			± 0.10%	± 0.10%
2	Deviation in Thickness		IS - 13630 - 1			± 5.00%	± 3.50%
3	Straightness of sides		IS - 13630 - 1			± 0.10%	± 0.10%
4	Rectangularity		IS - 13630 - 1			± 0.10%	± 0.10%
5	Surface Flatness		IS - 13630 - 1			± 0.50%	± 0.20%
6	Surface Quality		IS - 13630 - 1			inimum 95 % of tiles shall e free from visible defects	95%
В	PHYSICAL PROPERTIES						
1	Water Absorption		IS - 13630 - 2			<u>&lt;</u> 0.08%,Avg.	0.06%,Avg.
2	Modulus of Rapture(N/mm)		ı	S - 13630 - 6	Avg. 35 N/mm²		Avg. 38 N/mm <sup>2</sup>
3	Breaking Strength (N)		ı	S - 13630 - 6	Thickness <7.5 mm = 700 N, I Thickness $\geq$ 7.5 mm = 1300 N,		Thickness ≥7.5 mm = 1500 N
4	Moisture Expansion (mm/m)		IS - 13630 - 3			0.02 Max.	0.01 Max.
5	Scratch Hardness of Surface (Mohs' Scale)		15	S - 13630 - 13	5, Min		5, Min*
6	Resistance of Surface Abrasion (Glazed tiles)		18	S - 13630 - 11	11 Class II, Min.		Class IV
7	Co-efficient of linear thermal expansion		IS - 13630 - 4			6x10 <sup>-6</sup> , Max	6x10 <sup>-6</sup> , Max
8	Thermal Shock Resistance		IS - 13630 - 5			10 Cycles, Min	10 Cycles, Pass
9	Crazing Resistance		ı	S - 13630 - 9	4 Cycles at 7.5 Bar ,Min		4 Cycles, Pass
10	Impact Resistance- Coefficient of Restitution		18	IS - 13630 - 14		0.55, Min	0.55, Min
11	Coefficient of Friction			-		Manufacturer Norms	Manufacturer Norms
12	Frost Resistance		18	IS - 13630 - 10		Manufacturer Norms	No Damage
13	Bulk Density (g/cc)		I	IS - 13630 - 2		2.2, Min	2.3, Min
С	CHEMICAL PROPERTIES						
1	Resistance to Staining		I	IS - 13630 - 8		Class 1, Min	Class 1, Min
2	Resistance to Household Chemicals		ı	IS - 13630 - 8		Class AA,Min	Class AA
3	3 Resistance to Acids & Alkalis					Required If agreed according to chemical resistance class adicated by manufacturer	Resistance
Product Category Body Size			Thickness		Coverage (Sq. M.)	No. of Tiles/Box	
GVT	GVT	800X1600I	MM	9 MM		2.56	2 PCS

VARMORA Values given above are own valued, Which we tries to maintain, how ever test results may differ up to the limit prescribed under IS 15622-2017 (GROUP B I a)
\* Minimum 5 On matt tiles.

Note: Colour shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the file before ordering. Our effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on



#### **HEAD OFFICE**

8/A National Highway, At. Dhuva, Tal. Wankaner, Morbi-363621, Gujarat, India

#### **Tiles Contact:**

Mob.: +91 98252 23068

E-mail: marketing@varmora.com

#### **Bathware Contact:**

Mob.: +91 90999 13129

E-mail: marketing@varmorasanitaryware.com

## Mob.: +91 99139 23095

E-mail: customercare.faucets@varmora.com

Mob.: +91 90990 01734

E-mail: customercare.sink@varmora.com

### Mob.: +91 90990 01734

E-mail: customercare.bathware@varmora.com

## **CORPORATE OFFICE**

Varmora Granito Pvt. Ltd. 1004/5/6 South Tower, ONE42 O ffBopal-Ambli Road Ahmedabad-380054, Gujarat,INDIA

## **REGIONAL OFFICE**

A-54, 1st Floor, Elite Auto House Mathuradas Vasanji Road, Andheri - Kurla Road Andheri (East) Mumbai 400 093 Tel.: +91-22-4973 9179, Fax: +91-22-2838 9794 E-mail: mumbai@varmora.com

Tiles Customer Care:

1800 212 0053

Bathware Customer Care

1800 212 4525









