



80x 180cm

#### ABOUT US

Varmora Granito Pvt. Ltd. is a flagship company of the Varmora Group and a leading manufacturer of high-quality ceramic tiles, bath and sanitary products, and other building materials. Established in 1994, Varmora Granito has grown to become one of the largest manufacturers in the industry, with in-house production capacity of 35 msm per annum. With a focus on innovation, sustainability, and customer satisfaction, Varmora Granito is committed to providing its customers with the best products and services worldwide. Varmora now boasts 317 exclusive brand outlets (EBOs) and 2,000+ multi-brand outlets (MBOs) in their network. Whether you're looking for stylish tiles, durable bath and sanitary products, or other building materials, Varmora Granito has you covered.

To know more about Varmora Granito visit www.varmora.com



## ABOUT THE TECHNOLOGY

Discover the remarkable combination of traditional craftsmanship with the latest technology. We at Varmora strive for advancement in the ceramic world by infusing modern techniques and technology to craft impeccable and unique textures, designs, and layouts. The meticulously crafted tiles undergo a superior transition with the help of technology, showcasing versatile effects. Above all, vivid techniques are opted that add high aesthetic value to the tiles and through advanced machinery, the tiles are molded and given a definite shape to blend with the decor style of spaces seamlessly.

# DISCOVER THE ESSENCE OF CLASS WITH COLOSSAL FORMAT



Transcend your space into an ultra-modern one with an impeccable format thickness and versatile features.

#### **INDEX**





ACHIEVE YOUR DREAM SPACE WITH EXTRAORDINARY COLLECTIONS



Discover infinite possibilities with class-apart features of vitrified tiles, blending effortlessly with the decor style of versatile spaces.



EASY CLEANING EASY CLEANING AND CARE





SCRATCH RESISTANCE



ANTI-SKID



ZERO MAINTENANCE



THERMAL SHOCK RESISTANCE



LIGHT-FAST COLOURS



DOES NOT ABSORB LIQ ABSORB LIQUIDS



DIGITAL PRINTING



ABRASION RESISTANCE



HEAT-RESISTANT



RESISTANCE TO
HOUSEHOLD CHEMICALS



IMPACT IMPACT RESISTANCE



ECO FRIENDLY



RANDOM

### **SURFACE** TO MATCH EVERY DECOR

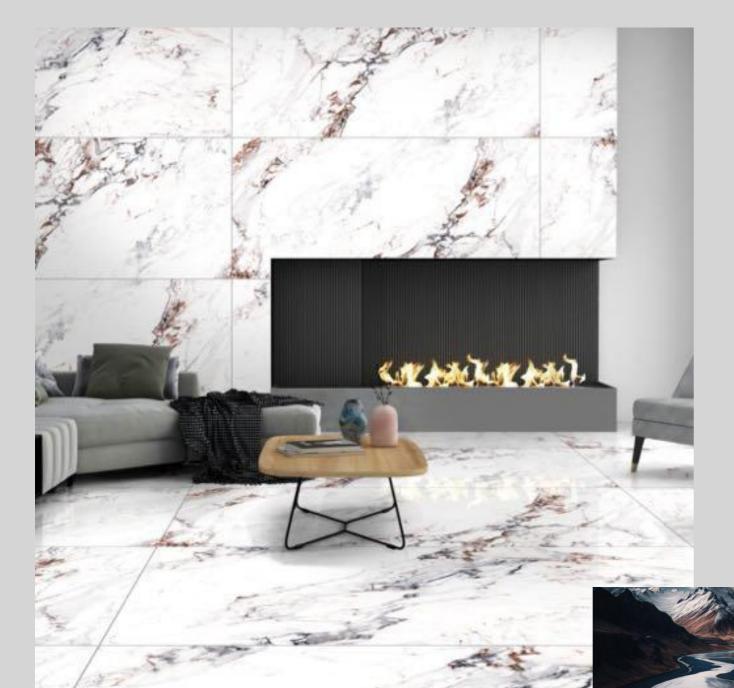


Witness a smooth transition in your space with futuristic and functionally aesthetic design surfaces.



Unravel design possibilities with slabs that attribute a spacious look to versatile spaces.

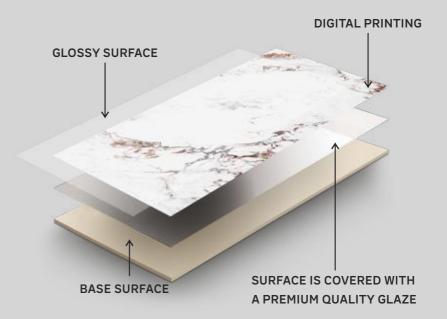
Go for slabs, contemporary in look and style that allow you to revel in the purest comfort.







High gloss finishes offer a luxurious and sleek look achieved through polishing and buffing surfaces to create a mirror-like effect that reflects light. They make spaces appear larger and brighter by enhancing light reflection.



#### **HIGH GLOSS INSPIRATION**















IMPORTED SUPER























INNO NEXT GLANCE



AMARCO MINT



AMARCO ROYAL



ALFIO WHITE









INNO NEXT GLANCE



ARMANI BIANCO



ARRON RED



BRECCIA BLUE









INNO NEXT GLANCE



CALCUTTA SUPER WHITE



CALCUTTA PAONAZZO









INNO NEXT GLANCE



CASTORK ICE



EMPERADOR IVORY



HIGH GLOSS COLLECTION





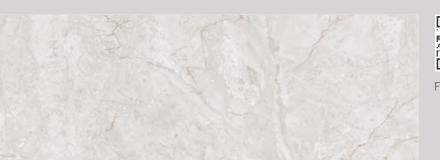


INNO NEXT GLANCE





FLIP BEIGE





FLIP GREY









**INNO NEXT GLANCE** 







FOSTER ICE

FOSTER GREY









**INNO NEXT GLANCE** 





FOSTER IVORY





FOSTER NATURAL







**INNO NEXT GLANCE** 





INFINITY HIMSON WHITE















INNO NEXT GLANCE





INFINITY PLASMA ICE











INNO NEXT GLANCE





INFINITY PLASMA IVORY













**INNO NEXT GLANCE** 





INFINITY RAPSON BEIGE











INNO NEXT GLANCE





INFINITY STATUARIO RIKON BROWN









INNO NEXT GLANCE





INFINITY STATUARIO RIKON GREY











INNO NEXT GLANCE

















INNO NEXT GLANCE



















INNO NEXT GLANCE



MYSTERY CREAM



MARFIL CREMA









INNO NEXT GLANCE





NATURAL BRECCIA - A&B (BOOK MATCH)







INNO NEXT GLANCE





PATAGONIA PEARL





PATAGONIA GOLD





PATAGONIA SOFT









INNO NEXT GLANCE









RIO BEIGE









INNO NEXT GLANCE



ROSSO RED



SILVA BIANCO



SILVA NATURAL









INNO NEXT GLANCE



STATUARIO SOFT



TORRO RED





WIPE BIANCO









**INNO NEXT MARMO** 





ARENA GREY





ARENA DOVE



ALMOND GREEN





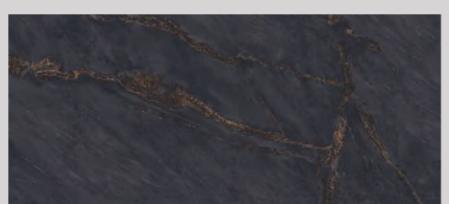




**INNO NEXT MARMO** 



BLACK ROSE





CLAIRO NERO









**INNO NEXT MARMO** 









CAMLIN CHOCO







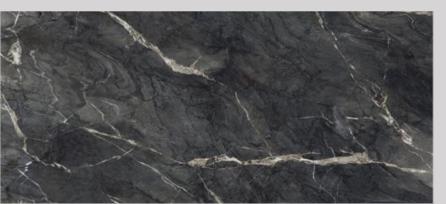


**INNO NEXT MARMO** 





CAMLIN GREY





CAMLIN NERO







**INNO NEXT MARMO** 



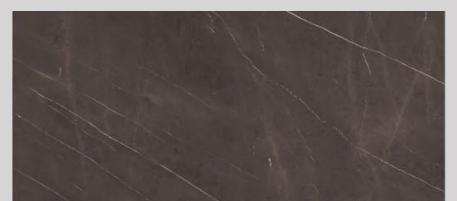


**DEXON GREY** 





DEXON DOVE





DEXON CHOCO









**INNO NEXT MARMO** 





NICOSIA CHOCO



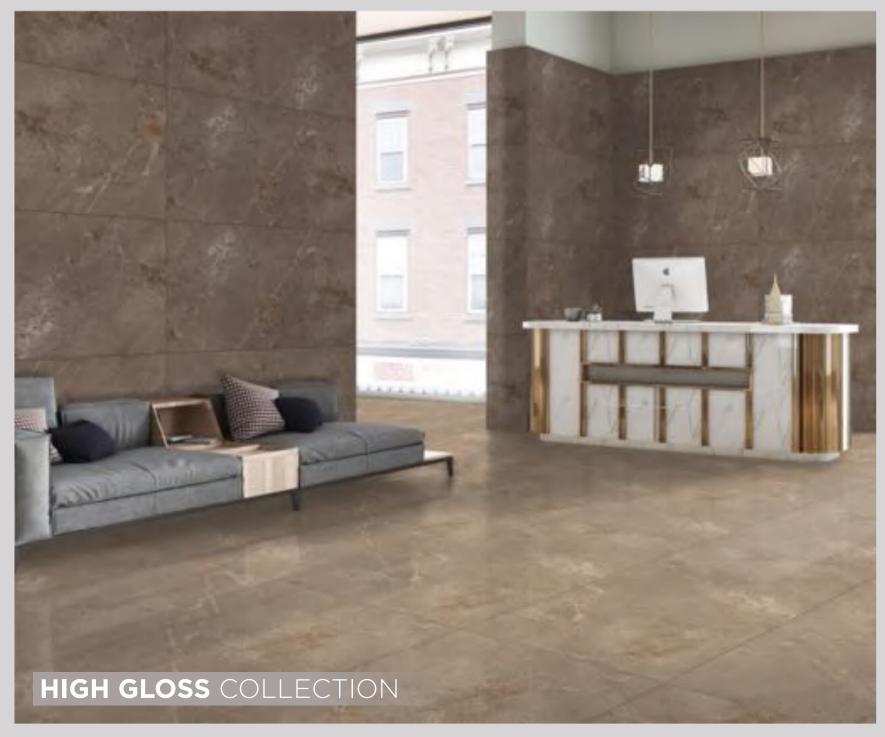


NICOSIA NERO





NICOSIA ALMOND









**INNO NEXT MARMO** 





RIVER ALMOND





RIVER CHOCO







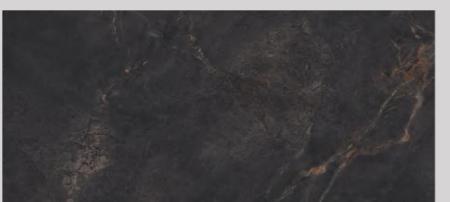


**INNO NEXT MARMO** 





RIVER DOVE





RIVER NERO









**INNO NEXT MARMO** 





SPRITO PEARL - A&B (BOOK MATCH)









**INNO NEXT MARMO** 





STANLY GREY





STANLY NERO

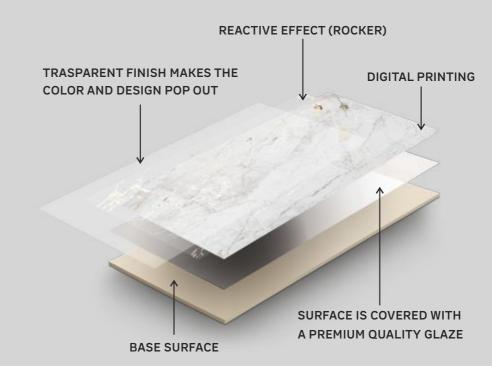






INTRODUCING THE CAPTIVATING

Experience the unparalleled punch of these tiles as they redefine interior design by seamlessly blending aesthetics and practicality. With a steadfast focus on safety, the collection offers a non-slip surface, ensuring secure footing, complemented by remarkable abrasion resistance for the enduring charm. The beauty of these tiles is effortless to maintain, requiring minimal upkeep while retaining their dazzling allure. From walls to floors, the "Rocker Collection" demonstrates its versatility. Crafted with meticulous artistry, the digital embossed effect adds an alluring tactile dimension, complemented by a unique glaze that amplifies visual appeal.



**ROCKER INSPIRATION** 







ABSORB LIQUIDS





GLAZE

IMPORTED SUPER





ECO FRIENDLY









ANTI-SKID













ASTRAL BIANCO



ASTRAL BEIGE









**INNO NEXT ROCA** 





BRIXO WHITE



BRECCIA EVATO









INNO NEXT ROCA



CARRARA ULTIMA











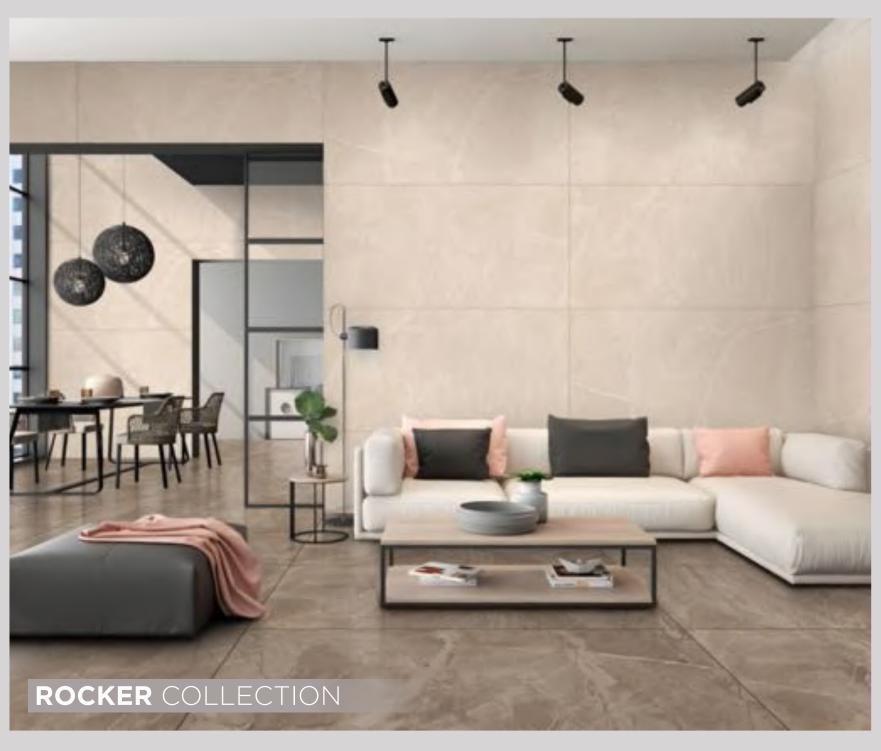


IBIZA BIANCO





IBIZA GREY







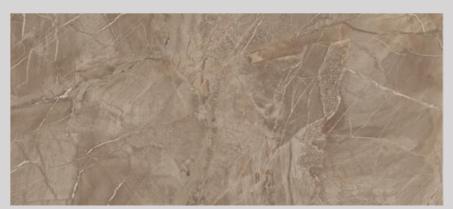


**INNO NEXT ROCA** 





IBIZA IVORY





IBIZA BROWN









INNO NEXT ROCA



IDEAL BEIGE















INFINITY NIKON BIANCO











**INNO NEXT ROCA** 





INFINITY NIKON IVORY





















ROCKER COLLECTION









INNO NEXT ROCA





INFINITY SALFORD ICE













INFINITY SALFORD IVORY











INNO NEXT ROCA



NEXO BEIGE



NEXO BIANCO

















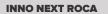














NOBLE









**INNO NEXT ROCA** 





POLENDRO BIANCO





PRIME GREY





POLENDRO GREY













PRIME BEIGE





POLENDRO RUST









INNO NEXT ROCA







SCOTTA RED













STATUARIO SPIDER

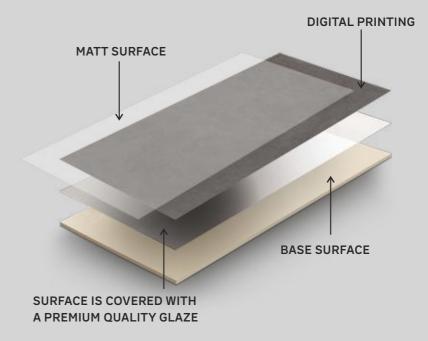


TRAVES IVORY



## INTRODUCING MATT COLLECTION BY VARMORA - A PERFECT BLEND

Matt collection blends elegance, practicality, and a distinctive matt surface with a punch for your home. These tiles boast a non-shiny appearance, effectively concealing stains and scratches. Their exceptional anti-slip properties make them perfect for bathrooms, kitchens, and balconies. Crafted with a premium colour glaze using advanced technology, these tiles embody understated beauty that lasts. Elevate your space with the Matt collection's sophistication and functionality.



MATT INSPIRATION





LOW WATER

ABSORPTION





GLAZE























**INNO NEXT GLANCE** 





FLORA IVORY





FLORA BEIGE





FLORA GREY









INNO NEXT GLANCE



GINELLE BIANCO



GINELLE GREY



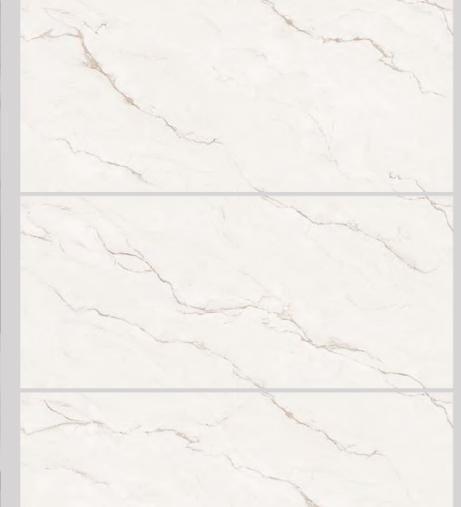
GINELLE DOVE







INNO NEXT GLANCE





INFINITY SEGA ICE











INNO NEXT GLANCE





INFINITY SEGA IVORY











INNO NEXT GLANCE





INFINITY STATUARIO LENNON BROWN









INNO NEXT GLANCE

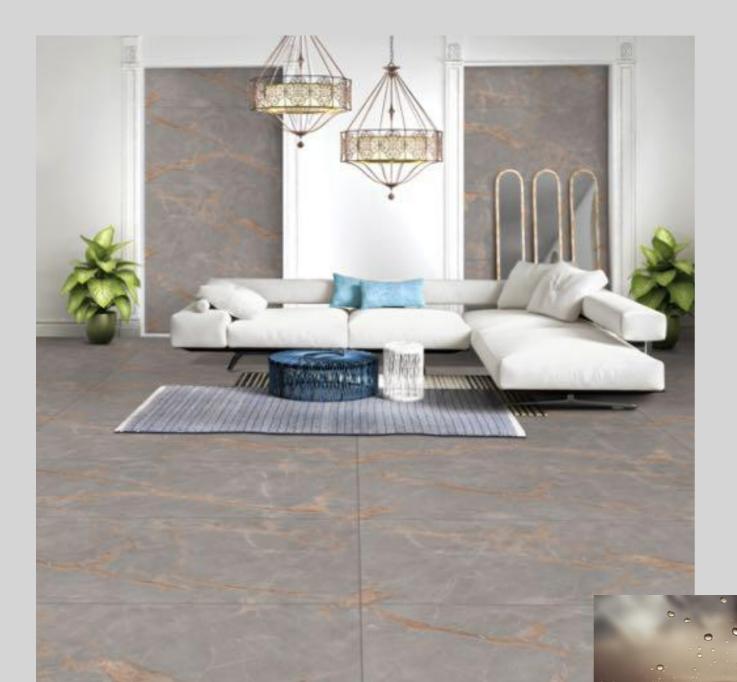




INFINITY STATUARIO LENNON GREY



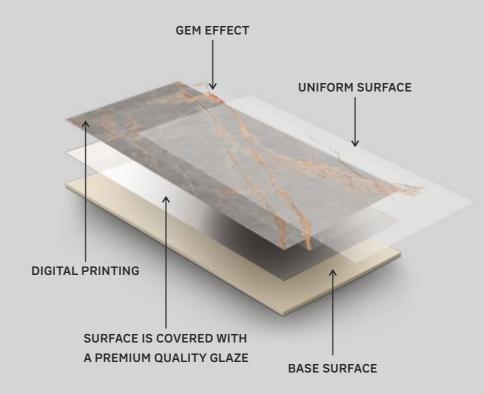




# INTRODUCING GEM COLLECTION BY VARMORA - WHERE LUXURY MEETS INNOVATION.



Like precious gems, these tiles radiate opulence and sophistication, transforming spaces with elegant flair. Meticulously crafted by Varmora, the Gem Surface showcases a dual-surface effect in each tile, harmonising embossed glossiness with subtle matte refinement. This distinctive combination adds depth and character, igniting creativity in interior design. Elevate your spaces with Varmora's Gem Surface's brilliance, where luxury and innovation converge, offering an unmatched aesthetic experience that redefines elegance.



FEATURES

GEM INSPIRATION













DECORATIVE SURFACE



LOW WATER ABSORPTION ABSORPTION













**INNO NEXT GEM** 





ALICE BROWN





COTTO AZUL





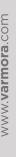


INNO NEXT GEM

















**INNO NEXT GEM** 











GEM COLLECTION









INNO NEXT GEM



















**INNO NEXT GEM** 





INFINITY STAIN GREEN



RUSTY CEMENTO



NOVEL COLLECTION ▲







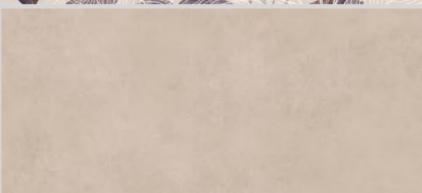


**INNO NEXT GEM** 





INFINITY STAIN RUST





RUSTY NATURAL

NOVEL COLLECTION ▲









INNO NEXT GEM





SILVER PEARL





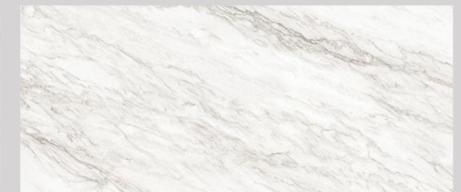
SILVER GOLD







INNO NEXT GEM





PEARL WHITE









**INNO NEXT GEM** 





THAR GREY





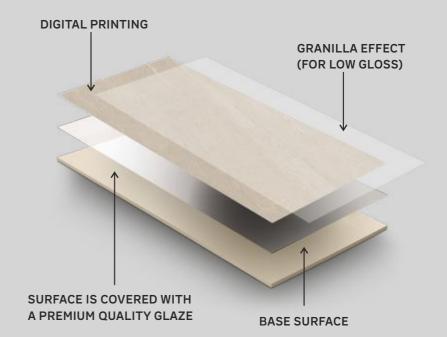
THAR CHOCO





# INTRODUCING THE NOVEL COLLECTION BY VARMORA: WHERE NATURE'S DESIGN TAKES CENTER STAGE.

Inspired by the elegance of natural stone, this collection offers a surface with low reflection, mimicking the untouched beauty of rocks. Resistant to stains, these tiles enhance spaces with their understated matte sparkle while providing slip resistance (up to R9) for safety with style. Crafted with a unique glaze material, these tiles achieve their low gloss surface. Elevate your surroundings with the Novel Collection, a perfect blend of nature and innovation, ideal for wet areas, outdoor spaces, and high-traffic commercial zones.



NOVEL INSPIRATION









SPARKLE EFFECT EFFECT



RANDOM DESIGN



ADVANCED GLAZE IMPACT



RESISTANCE













**INNO NEXT GLR** 

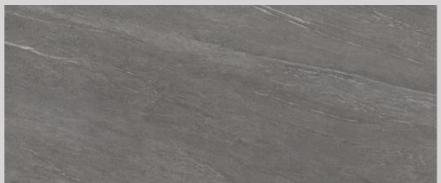


CROMA ICE





CROMA STEEL





CROMA CHARCOAL











**INNO NEXT GLR** 



CROMA IVORY



CROMA NATURAL









**INNO NEXT GLR** 

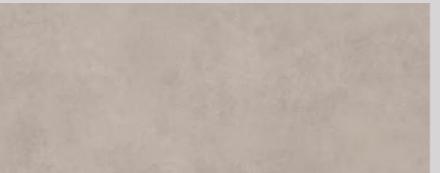


RUSTY ICE





RUSTY CEMENTO





**RUSTY GREY** 





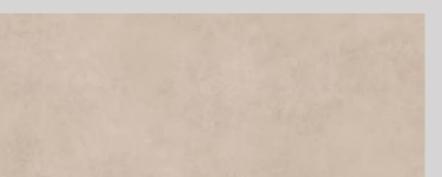




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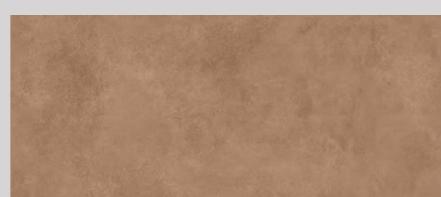


RUSTY IVORY





RUSTY NATURAL





RUSTY CHOCO

NOVEL COLLECTION







**INNO NEXT GLR** 



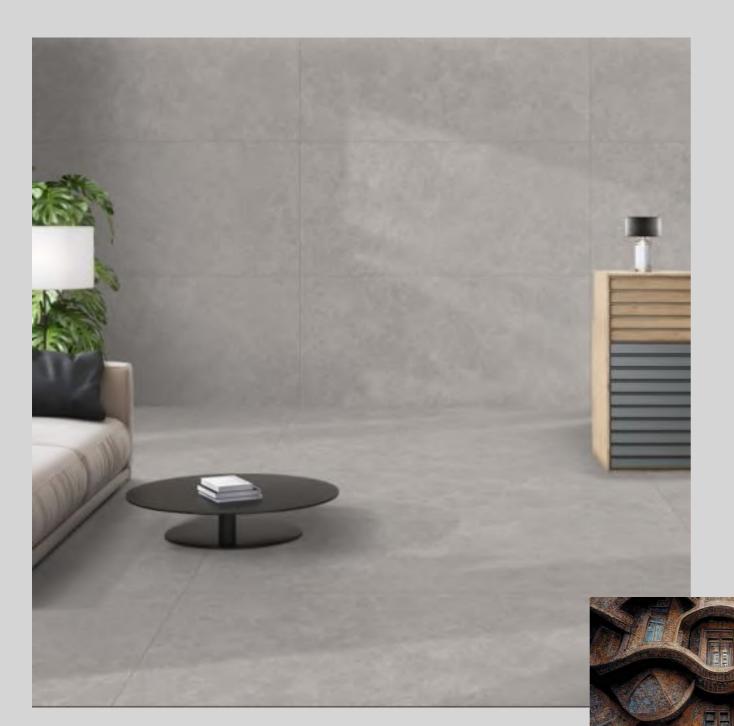


RUSTY RUBY





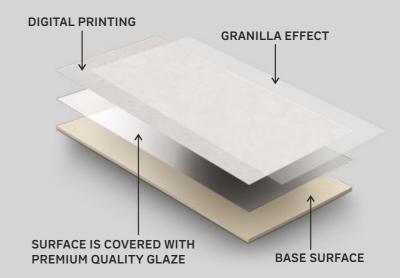
RUSTY AQUA



# INTRODUCING THE PLAY MATT COLLECTION BY VARMORA: WHERE STYLE AND FUNCTION HARMONISE EFFORTLESSLY.

Discover the Play matt Collection tiles, combining matte elegance with innovative structure. Embrace sophistication with a subtle touch of shine strategically placed for a glare-free experience. Prioritizing safety, these tiles excel in the DCOF test, making them ideal for wet areas. Enjoy both aesthetic appeal and slip resistance in perfect harmony. The Play Matt Collection offers the best of both worlds—a matte surface with a delicate shimmer, ready to adorn walls and floors. Experience the balance of beauty and practicality.

These tiles feature vibrant, natural colors with captivating highlighters. Employing specific technology, these vivid hues are applied to the surface to achieve a harmonious and consistent appearance. Our tiles have successfully passed the DCOF test, ensuring their suitability for spaces susceptible to water, oil, or grease exposure. Elevate your surroundings with the Play Matt Collection's combination of style, safety, and vibrant elegance.



PLAY MATT INSPIRATION







ADVANCED GLAZE

TECHNIQUE

ECO
FRIENDLY



RANDOM DESIGN





ANTI-SKID



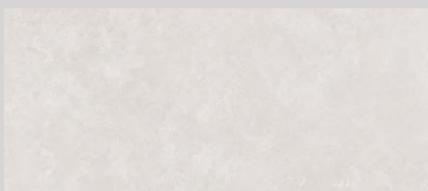






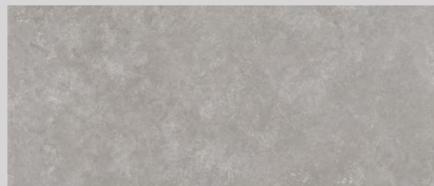


**INNO NEXT GHR** 



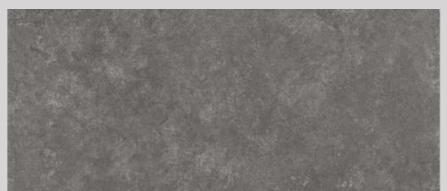


JUAN PEARL



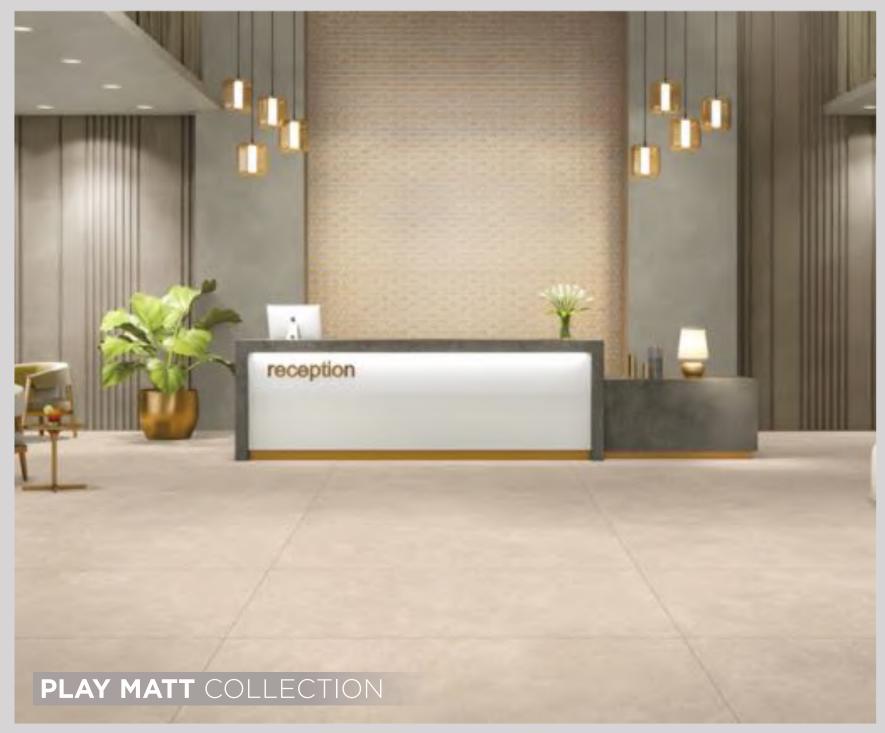


JUAN STEEL





JUAN NERO









#### **INNO NEXT GHR**





JUAN IVORY









INNO NEXT GHR





PROSTONE SAND





PROSTONE ICE





PROSTONE NERO

# **Technical Specification**

GVT (Normal Vitrified Body & Color Vitrified Body)

| SR. NO.      | CHARACTERISTIC                                   |           | TEST METHOD IS  |                          | 15622 :2017 (GROUP B I a)   | VARMORA VALUE              |
|--------------|--|-----------|-----------------|--------------------------|---|----------------------------|
| А            | DIMENSION & SURFACE QUALITY                      |           |                 |                          |   |                            |
| 1            | Deviation in Length & Width                      |           | IS - 13630 - 1  |                          | ± 0.10%   | ± 0.10%                    |
| 2            | Deviation in Thickness                           |           | IS - 13630 - 1  |                          | ± 5.00%   | ± 3.50%                    |
| 3            | Straightness of sides                            |           | IS - 13630 - 1  |                          | ± 0.10%   | ± 0.10%                    |
| 4            | Rectangularity                                   |           | IS - 13630 - 1  |                          | ± 0.10%   | ± 0.10%                    |
| 5            | Surface Flatness                                 |           | IS - 13630 - 1  | П                        | ± 0.50%   | ± 0.20%                    |
| 6            | Surface Quality                                  |           |                 |                          | inimum 95 % of tiles shall<br>e free from visible defects                                   | 95%                        |
| В            | PHYSICAL PROPERTIES                              |           |                 |                          |   |                            |
| 1            | Water Absorption                                 |           | IS - 13630 - 2  | ≤0.08%,Avg.              |   | 0.06%,Avg.                 |
| 2            | Modulus of Rapture(N/mm)                         |           | IS - 13630 - 6  | Avg. 35 N/mm²            |   | Avg. 38 N/mm <sup>2</sup>  |
| 3            | Breaking Strength (N)                            |           | IS - 13630 - 6  |                          | ckness <7.5 mm = 700 N, Min<br>kness >7.5 mm = 1300 N, Min                                  | Thickness ≥7.5 mm = 1500 N |
| 4            | Moisture Expansion (mm/m)                        |           | IS - 13630 - 3  | 0.02 Max.                |   | 0.01 Max.                  |
| 5            | Scratch Hardness of<br>Surface (Mohs' Scale)     |           | IS - 13630 - 13 |                          | 5, Min  | 5, Min*                    |
| 6            | Resistance of Surface<br>Abrasion (Glazed tiles) |           | IS - 13630 - 11 |                          | Class II, Min.  | Class IV                   |
| 7            | Co-efficient of linear<br>thermal expansion      |           | IS - 13630 - 4  |                          | 6x10 <sup>-6</sup> , Max  | 6x10 <sup>-6</sup> , Max   |
| 8            | Thermal Shock Resistance                         |           | IS - 13630 - 5  | 10 Cycles, Min           |   | 10 Cycles, Pass            |
| 9            | Crazing Resistance                               |           | IS - 13630 - 9  | 4 Cycles at 7.5 Bar ,Min |   | 4 Cycles, Pass             |
| 10           | Impact Resistance-<br>Coefficient of Restitution |           | IS - 13630 - 14 |                          | 0.55, Min   | 0.55, Min                  |
| 11           | Coefficient of Friction                          |           | -               | Manufacturer Norms       |   | Manufacturer Norms         |
| 12           | Frost Resistance                                 |           | IS - 13630 - 10 | Manufacturer Norms       |   | No Damage                  |
| 13           | Bulk Density (g/cc)                              |           | IS - 13630 - 2  | IS - 13630 - 2 2.2, Min  |   | 2.3, Min                   |
| С            | CHEMICAL PROPERTIES                              |           |                 |                          |   |                            |
| 1            | Resistance to Staining                           |           | IS - 13630 - 8  |                          | Class 1, Min  | Class 1, Min               |
| 2            | Resistance to Household<br>Chemicals             |           | IS - 13630 - 8  |                          | Class AA,Min  | Class AA                   |
| 3            | Resistance to Acids & Alkalis                    |           |                 |                          | Required If<br>agreed according to<br>chemical resistance class<br>ndicated by manufacturer | Resistance                 |
| Product Cate | egory Body                                       | Size      | Thickness       |                          | Coverage (Sq. M.)   | No. of Tiles/Box           |
| GVT          | GVT  | 800X1800N | 1M 9 MM         |                          | 2.88  | 2 PCS                      |

VARMORA Values given above are own valued, Which we tries to maintain, how ever test results may differ up to the limit prescribed under IS 15622 :2017 (GROUP B I a)



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